



distribution service system a new socialist countryside Status and Prospects

By BEN SHE.YI MING

paperback. Book Condition: New. Ship out in 2 business day, And Fast shipping, Free Tracking number will be provided after the shipment. Paperback. Publisher: Sun Yat-sen Pub. Date :2008-10-01. China's reform and opening up 30 years has made remarkable achievements. Recalling the development of reform and opening up the process of building a socialist new countryside plays an important role. Rural distribution service system related to the development of new socialist rural economy is significant. This book describes the status of the rural circulation system and rural service chain management experience. the party and the government implemented in the rural areas to address the three rural issue of the Ten Thousand Villages Marketing Project. the double hundred market engineering project are described. to accelerate the reform of the rural distribution service system recommendations and expectations. This book is innovative. relevant government departments for civil servants. the management of rural distribution service company personnel. as well as colleges of business administration students to read. Contents: Preface Part I Chapter rural areas of China's rural market. rural markets. market analysis section profiles one. meaning two markets. the rural market definition and classification of three. the Chinese planned economy. the history of...



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