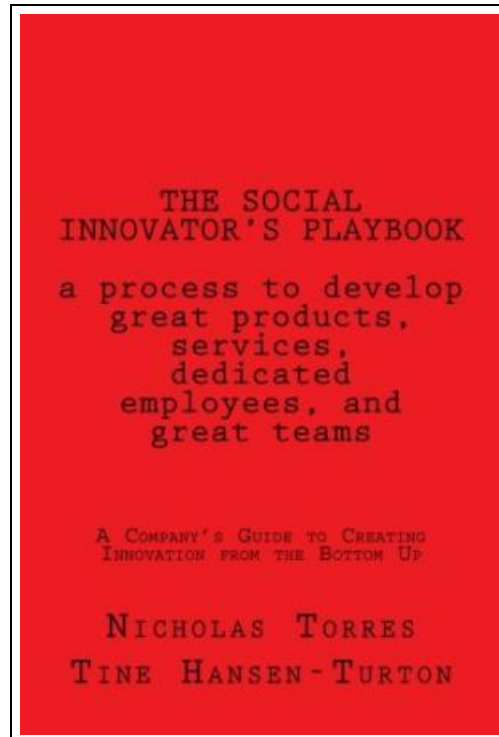


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Createspace Independent Publishing Platform, 2017. Paperback. Condition: New. Language: English . Brand New Book ***** Print on Demand *****. The Social Innovator s Playbook: A Company s Guide to Creating Innovation from the Bottom Up is based upon the knowledge gained through working with hundreds of social innovators both within and external to for profit and not for profit organizations. The Social Innovator s Playbook is a recipe for Social Innovators to dream and develop their social sector idea leading to successful launches. The key to the recipe for launching a social innovation is teaching social sector innovators how to think and not what to think. Most importantly it is about tapping into individual passions and motivations and create the opportunity to test and develop them into valued products and services.

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