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From Shanghai to Silicon Valley: How to Start a High-Tech Company from Scratch (Hardback)

By Robert I Chen

Outskirts Press, United States, 2016. Hardback. Condition: New. Language: English . Brand New Book ***** Print on Demand *****.DO YOU HAVE A HIGH -TECH IDEA AND WANT TO BUILD A SUCCESSFUL BUSINESS? This book reveals the secrets. Bob Chen shares insights and provides actionable steps to help you turn your idea into a profitable business large companies will compete to buy. How to choose the direction of a business with clear value proposition. How to select the proper management philosophy for a company. How to identify, attract, and retain outstanding staff members. How to secure strong financing. How to set up an international sales network. How to navigate between different business enterprise cultures in foreign countries. How to manage business relationships with the board of directors, the Chief Financial Officer, corporate legal counsel, consumers, and competitors. How to foresee, tackle, and get over crises. How and when to use the stock market to advance a business. How to decide if becoming a public company is right for a business. How and when to sell a company for the highest value. Whether you are starting out with a great idea, or you are contemplating selling your company, this book will give...



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