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Leading in Turbulent Times

By L. Kevin Kelly, Gary E. Hayes

Berrett-Koehler. Hardback. Book Condition: new. BRAND NEW, Leading in Turbulent Times, L. Kevin Kelly, Gary E. Hayes, Turbulent times are here to stay. The credit crunch is today's current dramatic headline, but accelerating change and economic uncertainty are the hallmarks of 21st century business. The volatility of commodity prices for example, especially oil, and fluctuations in currencies are all part of a broader weather system affecting business everywhere. These powerful forces for change are the corporate equivalent of headwinds, something which must be faced and navigated by all leaders and those they lead. The leadership challenge of the next few years is learning to fly with turbulence. So what should you do as a leader to keep your business on course through the turmoil? Kevin Kelly and Gary Hayes have interviewed the frontline leaders who really know how to adapt to rapid change and help their companies overcome obstacles. They've spoken to CEOs and business leaders from some of the most successful companies in the US, Europe and Asia, such as McDonald's, General Electric, Nissan, Swiss Re, Marks & Spencer. "Leading in Turbulent Times" draws on these unique interviews to help you address the key questions for leading in turbulent...



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