



## Ready-To-Wear Apparel Analysis [Gebundene Ausgabe] by Brown, Patty; Rice, Jan.

By Jane; Rice

Prentice Hall, 2000. Gebundene Ausgabe. Condition: Neu. Gebrauch - Wie neu Unbenutzt. Schnelle Lieferung, Kartonverpackung. Abzugsfähige Rechnung. Bei Mehrfachbestellung werden die Versandkosten anteilig erstattet. - For introductory fashion courses focusing on apparel evaluation, design, production, and merchandising. Taking a product development approach, this text provides beginning fashion merchandising students with an understanding of the mass production process of ready-to-wear apparel, and the objective evaluation of its cost and quality. Coverage of practical issues, industry methods and processes, along with the related vocabulary, prepares students to think, act, and talk like a professional in the fashion industry. 384 pp. Englisch.



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