



The Age of Metapreneurship: A Journey Into the Future of Entrepreneurship (Paperback)

By Cj Cornell

Venture Point Press, 2017. Paperback. Condition: New. Language: English . Brand New Book ***** Print on Demand *****.Entrepreneurship is in chaos. The past and the outdated rules are holding you back. Learn what's different about entrepreneurship today. Master the New Rules of Modern Entrepreneurship Learn how to thrive and succeed as a modern entrepreneur - a Metapreneur. Everyone wants to be an entrepreneur: they're the rock stars of the business world. With 100,000 how-to books, dozens of entrepreneurship programs in every city and an expert on every website - it should be pretty easy to become a successful entrepreneur. But something's wrong. Techniques and advice that were effective 5 or 10 years ago, today they may make you an amateur. The more you study, the worse it gets. Subtly, the world changed. Technology and people changed. Yet the field of entrepreneurship hasn't changed all that much. The old rules and the old mindsets are holding you back. In fact, the more experienced you are, the worse it can get. The Age of Metapreneurship is about the future of entrepreneurship - a future that is just emerging now. It's about a new kind of entrepreneurship, and...



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