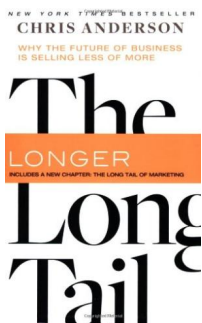


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THE LONG TAIL: WHY THE FUTURE OF BUSINESS IS SELLING LESS OF MORE



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- Authored by Chris Anderson
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