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United States Trade and Investment in Latin America: Opportunities for Business in the 1990 s (Hardback)

By Chris C. Carvounis, Brinda Z. Carvounis

ABC-CLIO, United States, 1992. Hardback. Book Condition: New. New.. 241 x 160 mm. Language: English . Brand New Book ***** Print on Demand *****.This timely book examines the quiet revolution that is currently unfolding in Latin America and its likely consequences for U.S. trade and investment with and within that region. Receiving meager coverage by America s media, a virtual sea of change has taken place in Latin America during the past few years. Democratically elected leaders have labored to extricate their economies from the debt-laden stagnation of the lost decade by pursuing far-reaching stabilization and liberalization reform programs. Under President George Bush s proposed Enterprise Initiative for the Americas (EAI) and negotiations toward the formation of a North American Free Trade Area (NAFTA) with Mexico, U.S. economic policy toward Latin America is now in the midst of a dramatic revision that seeks to rectify the neglect of the past and replace it with active encouragement of economic and political change. The authors investigate the forces behind the lost decade in Latin America, the adjustment efforts that have emerged in its wake, and the enhanced potential of Latin economies as trade partners and investment outlets under the EAI and NAFTA....

Reviews

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